

(press release Design Competition Front Line Sectie-C)

## **Design Competition 'Front Line Sectie-C'**

The MERO Foundation - owner of the area Section C Eindhoven - invites young designers, architects and artists to express their interest in this Design Competition in submitting a CV to the organizer of 'Front Line Section C': Jan Doms - LEF [jandoms@lefdynamics.nl](mailto:jandoms@lefdynamics.nl).

The entrants pay attention in the CV to their background, study and work experience and, if one is still in training, the internship experience. A brief explanation is attached to the CV in which the own design-concept is discussed. Addition of one or a few examples of own designs is appreciated.

The deadline for submitting the CV and attachments is 10 July 2017.

## **Sectie-C Daalakkersweg 2, 5641 JA Eindhoven**

Section-C (formerly STORK / NOLTE plant) includes an organic collaboration of 180 creative entrepreneurs, artists, designers, musicians, communicators and craftsmen who have changed Section-C into an almost self-supporting and sustainable enclave. A creative hotspot that can be considered one of the most promising innovative and creative breeding sites in Eindhoven and Euregio.

## **The Spatial Assignment Front Line Section-C**

The area is marked at the front by two office buildings connected by an air bridge. For this is the parking lot with a standard fence, with a sliding gate which serves as entrance.

From the street side you can not see what's going on for fantastic activities behind the rather closed facades of the industrial buildings. There must be a change in visual and spatial and functional terms. Hence the appeal to young designers, architects and artists to consider about this situation.

## **Jury Front Line Sectie-C**

The jury consists of Sjef van Hoof (Faculty of Architecture TU / e), Annelien Kers (Kers Gallery Amsterdam), Ad Roefs (Ad.Roefs.Architect.ETC.Tilburg) and Frank Havermans (Studio Frank Havermans). As secretary operates Jan Doms (LEF stadsdynamica, office for spatial design and research).

## **Presentation of the results**

The results in the form of 10 selected sketch ideas, the 3 further sketched designs (nominees) and the final design of the winner of this contest will be shown during the Dutch Design Week 2017 at Section-C in Eindhoven.

**More information** can be found at [www.lefdynamics.nl](http://www.lefdynamics.nl) under the button 'front line section-c'.

Annexes:

1. pdf Design Competition Front Line Sectie-C (information about how to enroll - registration)
2. press photo: front-side Sectie-C, area to which the design task relates.